



CONNECT YOUR BUSINESS MAXIMISE YOUR POTENTIAL

Join The Italian Chamber of Commerce
and Industry of Melbourne

2019 MEMBERSHIP



ICCI
Melbourne
Italian Chamber of Commerce and Industry

WELCOME TO THE ITALIAN CHAMBER OF COMMERCE AND INDUSTRY OF MELBOURNE

The Italian Chamber of Commerce and Industry of Melbourne aims to strengthen bilateral relations between Italy and Australia in collaboration with strategic partners from the two Countries, offering proactive consultancy, strategic business exposure and the promotion of product and service.

Members represent the core of the Chamber and one of the Chamber's key policies is to continuously add value to its Members, interpreting, assisting and anticipating business trends.

JOIN THE CHAMBER BECOME A MEMBER TODAY

Join a community of **more than 300 business professionals**.

We offer **three levels of membership** providing solutions designed to increase your business opportunities:

1 BUSINESS
MEMBER
PLUS

2 BUSINESS
MEMBER

3 INDIVIDUAL
MEMBER

CHAMBER EVENTS

The Chamber organises many events throughout the year, including business networking events, seminars and workshops. The Chamber also organises a larger scale events (eg. Gala and Carlton Italian Festa).

BILATERAL TRADE & BUSINESS SERVICES

The Chamber offers connections between Italy and Australia, tailor-made strategies and business services for both Markets.

BUSINESS NETWORKING

You will connect and meet with ICCI Melbourne Corporate Members, Sponsors and Partners, Italian and Australian Institutions, Government Bodies and representatives of Australia and Italy.

MARKETING & COMMUNICATION

A fundamental element of the Chamber is to promote your business and provide advertising and promotion across the ICCI of Melbourne various digital platforms.



**ICCI
MELBOURNE
MEMBERS**

BUSINESS MEMBER PLUS

This membership guarantees a higher level of visibility, personalised tailor-made solutions and an increased range of benefits offered by the Chamber.



PERSONALISED INTRODUCTION & VISIBILITY

- Your **Company profile across ICCI of Melbourne digital media platforms** (website and social media), including your logo, company informations, key contact details.
- **Promotion through dedicated media kit:**
 - 1 dedicated full page advertorial in our e-news
 - 2 dedicated social media post per year
 - 1 dedicated EDM per year - material to be supplied by ICCI members



FACILITATION

- **Member meet member** - Support your business in establishing b2b connections. We will facilitate **5 personal introductions**.



EXCLUSIVE INVITATIONS

- **Special member prices** to all ICCI of Melbourne events.
- **2 free tickets** to either of business networking, seminars or workshops.



BUSINESS SERVICES

- We will offer our full range of **bilateral trade and business services** (eg. Commercial development, product sourcing, business contacts). As a business plus member you will receive **one free consulting session** to identify your business's requirements. A proposal outlining anticipated services will be prepared for you at **preferential rates and the first 2 hrs will be included as free of charge**.

BUSINESS MEMBER PLUS FOR CALENDAR YEAR 2019 - \$750 + GST

BUSINESS MEMBER

This level of membership is the perfect choice for companies that would like to increase their visibility within our network while making the most of our range of benefits.



PERSONALISED INTRODUCTION & VISIBILITY

- Your **Company profile across ICCI of Melbourne digital media platforms** (website and social media), including your logo, company informations, key contact details.
- **Promotion through dedicated media kit:**
 - 1 dedicated half page advertorial in our e-news
 - 1 dedicated social media post per year
 - 1 inclusion in our EDMs per year (inc. company name, logo and description)



FACILITATION

- **Member meet member** - Support your business in establishing b2b connections. We will facilitate **3 personal introductions**.



EXCLUSIVE INVITATIONS

- **Special member prices** to all ICCI of Melbourne events.



BUSINESS SERVICES

- We will offer our full range of **bilateral trade and business services** (eg. Commercial development, product sourcing, business contacts). As a business member you will receive **one free consulting session** to identify your business's requirements. A proposal outlining anticipated services will be prepared for you at **preferential rates**.

BUSINESS MEMBER FOR CALENDAR YEAR 2019 - \$350 + GST

INDIVIDUAL MEMBER

This membership is the ideal choice for individual, freelance and self-employed professionals who want to increase their business network.



PERSONALISED INTRODUCTION & VISIBILITY

- Your profile and key contacts on the ICCI of Melbourne business directory
- 1 dedicated social media post per year
- Mention in the E-news



EXCLUSIVE INVITATIONS

- **Special member prices** to all ICCI of Melbourne events.

INDIVIDUAL MEMBER FOR CALENDAR YEAR 2019 - \$150 + GST

HOW TO JOIN THE ICCI OF MELBOURNE

To become a member of the Italian Chamber of Commerce and Industry of Melbourne, please contact us at:



+61 (03) 8341 3200



info@italcham.com.au



www.italcham.com.au

OUR CORPORATE SPONSORS

A **special thanks** to our corporate partners for their invaluable support.



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A U T O M O T I V E

We have a range of **sponsorship packages tailored to suit your business needs**.
For any information please contact ICCI of Melbourne and we will organise a **personal meeting**
with Giovanni Caniglia, Chamber's CEO Secretary General or email at info@italcham.com.au




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 Italian Chamber of Commerce and Industry in Australia – Melbourne Inc.

