



Young  
business  
FORUM

present

# connection to MARKETING & ADVERTISING

Connection to Marketing & Advertising will be the first in a series of dynamic, social and insightful events hosted by The Young Business Forum (YBF), an initiative of The Italian Chamber of Commerce Melbourne that aims to provide an environment for 18-35 year olds to learn, interact and participate in business, economic and trade activities.

Connection to Marketing & Advertising will be an open forum featuring guest speakers: Domenic Carosa, CEO of Destra and founder of Australia's largest independent digital music website MP3.com.au. Erminio Putignano, Director of Strategy at FutureBrand, a leading international brand and communication consultancy firm. Erminio's clients have included Ferrari, Maserati, Fiat, L'Oréal, Coca-Cola, Crown and MasterCard; a representative from the internationally renowned recruitment agency, Michael Page as well as Natalie Tricarico, Group Marketing Manager of Zagame Automotive.

Coinciding with the launch of the New FIAT 500, this event is also a celebration of one of Italy's most famous design icons, so bring your friends along to what will be an entertaining and informative evening. RSVP is essential – Wine and finger food provided

for more info

[www.italcham.com.au](http://www.italcham.com.au)



tuesday **11**  
**March**  
**7.00pm > 9.00pm**

**ZAGAME Showroom (West Melbourne), 577 King St**

\$15.00 or \$10.00 for any current member of a local youth association on presentation of a membership card/identification - Payment made on the night.

Free admission for members of The Italian Chamber of Commerce.

RSVP: [youth@italcham.com.au](mailto:youth@italcham.com.au) or alternatively phone 9866 5433 by no later than the 7th of March. Limited places available.



**ZAGAME**  
WEST MELBOURNE



**Italian Chamber of  
Commerce and Industry**  
in Australia – Melbourne Inc.